



**New Blue Cross Blue Shield
Alphanumeric Subscriber IDs**

Purpose of this communication:

- Effective immediately, the Blue Cross and Blue Shield Association (BCBSA) is expanding the alpha prefix designation to accommodate alphanumeric values in Subscriber IDs.
 - Example of a new Subscriber ID: W5K123456789

What do I need to know?

- New prefixes are required due to the growing BCBS membership.
- Alpha prefix Subscriber IDs will be exhausted in early 2018.
- The following order will be released one set at a time:
 - (A=Alpha, N=Numeric)
 - Set 1 ANA
 - Set 2 NAA
 - Set 3 NNA
 - Set 4 AAN
 - Set 5 NAN
 - Set 6 ANN

What do I need to do?

- Validate that all internal systems are capable of accommodating the new BCBSA prefix values.

Is there anything else I need to know?

- This only affects new BCBS members.

Thank you in advance for your cooperation and continued partnership. If you have any questions, please reach out to your assigned network management representative for assistance.